



**EISA**

**Annual Report**

**2016**



© EISA e. V., Straelener Ring 20, 41812 Erkelenz, Germany  
[www.sustainable-agriculture.org](http://www.sustainable-agriculture.org)

 @SustAgriculture

All rights reserved. No part of this brochure may be reproduced in any form or by any means without permission in writing from the publisher.

January 2017

## Preface

The ***European Initiative for Sustainable Development in Agriculture (EISA)*** was founded with the common aim of developing and promoting Integrated Farm Management (IFM) throughout Europe. Integrated Farm Management is a sustainable system which helps farmers improve the way they farm for the profitability of their business, the benefit of the environment, and social responsibility, including all important aspects of sustainable development. A detailed description and characterisation of Integrated Farm Management is available on the EISA website [www.sustainable-agriculture.org](http://www.sustainable-agriculture.org).



In 2016, national organisations from France, Luxembourg, Germany, Hungary, the United Kingdom, Sweden and the Netherlands supported EISA as full members, and six organisations from the agricultural supply chain supported the organisation's work as Associate Members. EISA works closely with EU institutions and other stakeholders to contribute to the development of agricultural and environmental policies in Europe.

EISA members help create a better public understanding of agriculture through a Network of Working Farms and various other communication and demonstration activities. They bring farmers and consumers together to raise awareness of how farmers are working in harmony with nature to efficiently produce good, safe food and renewable resources with economic, environmental and social care.

The EISA Annual Report 2016 presents an overview on EISA's and National EISA Members' activities as well as brief descriptions of the organisation's six Associate Members. Many of EISA's and EISA members' activities are part of long-lasting projects often being performed year after year or even several times per year.

If you are interested in receiving further information or in getting involved on the national or the European level, you are more than welcome to contact EISA and EISA members for more details.

A handwritten signature in black ink, appearing to read 'P. Wrixon'. The signature is fluid and cursive, with a large initial 'P'.

Patrick Wrixon  
EISA President

# European Initiative for Sustainable Development in Agriculture



The European Initiative for Sustainable Development in Agriculture (EISA) was founded in May 2001 with the common aim of developing and promoting sustainable farming systems. EISA members are strongly committed to systems of agriculture that are economically viable, environmentally responsible and socially acceptable. They work in partnership with all stakeholders to achieve this goal through the promotion and further development of Integrated Farm Management.

Through Integrated Farm Management, EISA supports a framework that makes it possible to balance food production for a growing world population, consumer health, safety and profitability with animal welfare, social responsibility and environmental care. Integrated Farm Management seeks to reinforce the positive influences of agricultural production whilst reducing its negative impacts through attention to detail, planning, target-setting and the regular reviewing of practices.

In 2016, seven national organisations from EU Member States supported the work of EISA as Full Members (for details, please see pages 7 to 13):

- FARRE (Forum des Agriculteurs Responsables Respectueux de l'Environnement, France),
- FILL (Förderverein Integrierte Landwirtschaft Luxemburg, Luxembourg),
- FORUM (Forum Moderne Landwirtschaft e. V., Germany),
- GOSZ (Grain Growers' Association, Hungary),
- LEAF (Linking Environment And Farming, United Kingdom),
- OiB (Odling i Balans, Sweden), and
- Skylark Foundation (The Netherlands).

Six associations of the up- and downstream-sectors of agriculture (for details, please see pages 14 and 15) are Associate Members of EISA. EISA and its members develop and advocate Integrated Farm Management as efficient guidelines for sustainable development in agriculture throughout Europe.

## In 2016, and in addition to various other activities, key projects of EISA included:

- **Civil Dialogue Groups (CDG):** Represented by EISA President Patrick Wrixon since autumn 2014, and by Martijn Buijsse in December 2016 on behalf of Patrick Wrixon, EISA is involved in two of DG AGRI's Civil Dialogue Groups on "CAP" and "Environment & Climate Change". In addition, EISA is represented by Patrick Wrixon at FACCE-JPI, the Joint research Programming Initiative on Agriculture, Food Security and Climate Change, on a regular basis.



## European Initiative for Sustainable Development in Agriculture

(continued)

- **Advocacy for Sustainable Agriculture and Integrated Farm Management in Brussels:** In several meetings with MEPs (including Jan Huitema, Peter Jahr, Bastiaan Belder), EISA representatives were able to discuss and promote issues related to Integrated Farm Management and CAP in 2016.
- **EISA Farm Visit:** Organised by Swedish EISA member Odling i Balans, participants were able to join an impressive Farm Visit to Sweden with particular focus on nutrient conservation, measures to enhance biodiversity on farm, and the implementation of Integrated Pest Management. German MEP Ulrike Müller and her assistant joined fruitful discussions on the role which Integrated Farm Management can play in a resource-efficient, environmentally friendly, productive and economically viable agriculture.
- **Realignment of EISA and the association's activities:** In spring 2016, the German National EISA Member Forum Modern Agriculture announced a shift in the organisation's focus, identifying communication with consumers and urban society in Germany as new key objective. As a consequence, FORUM decided to terminate activities on the European level and thus also its membership in EISA. This termination of membership became effective at the end of 2016. As a consequence, an intensive discussion process started within EISA. This process included a re-evaluation of the organisation's key objectives and projects as well as a transfer of EISA's office in Germany from Berlin to Erkelenz. At the General Assembly in October 2016, EISA members unanimously decided to further focus on
  - enhancing the use of the Working Farm Network, both on farms and with farmers as authentic ambassadors at workshops, hearings and conferences in Brussels,
  - enhancing visibility and presence of EISA in Brussels,
  - enhancing advocacy for Integrated Farm Management and
  - enhancing EISA's function as information hub both internally and externally.
- **Enhancing Advocacy:** EISA members decided to create the new position of a Policy Officer. Martijn Buijsse, formerly representing the Dutch National EISA Member Skylark within EISA, set up his own consultancy and started representing EISA in Brussels as Policy Officer on a part time basis in mid-October. Already well connected in Brussels, Martijn Buijsse will be further supported by Jean-Charles Bocquet who, until his recent retirement, worked as Director General of EISA's Associate Member European Crop Protection Association (ECPA). Martijn Buijsse and Jean-Charles Bocquet have since started to enhance the EISA network and intensify communication. Two Associate EISA Members, European Landowners Organization (ELO) and European Crop Protection Association (ECPA), both provide extra support in terms of working infrastructure as well as initiating contacts and invitations to important stakeholders and stakeholder meetings in Brussels.



# European Initiative for Sustainable Development in Agriculture

(continued)



- **EISA Website & Twitter:** Press releases and publications of EISA and EISA members continue to be published on the EISA website. The function of the website as an information hub is further enhanced. In addition, a new Twitter account was set up and is updated on a regular basis. With regard to Twitter, particular emphasis is put on receiving and spreading up-to-date information related to activities of EISA and EISA members within – and outside of – the organisation.
- **Contributions to external publications, events and organisations:** Whenever possible, EISA contributes to events and publications of Associated Members and / or third parties. In the future, farmers of EISA's Working Farm Network shall increasingly be involved in communication both on-farm and as speakers and ambassadors of sustainable agriculture at conferences, workshops and meetings in Brussels.
- **Meetings with Deputy Director of the Research Department within DG AGRI, Iman Boot:** On two occasions, an EISA representative was able to have a lengthy conversation with Iman Boot. It seems that there is strong interest to get farmers involved in questions such as how sustainability tools work. The newly assigned EISA Policy Officer Martijn Buijsse presented the EISA concept of the 'Working Farm Network' and plans for increasing the involvement in the political debate, and it was agreed to further elaborate this approach.
- **Presentation at the European Biodiversity Conference:** EISA was invited to speak at the European Biodiversity Conference, an event hosted by MEP Karl-Heinz Florenz. EISA's presentation tackled "Enhancing biodiversity through Integrated Farm Management – a viable alternative to organic farming" and was received with great interest. As a consequence of this presentation and the subsequent debate, EISA was also invited to the follow-up event, a Lunch debate on "CAP – Out of the box thinking", that is initiated by the RISE Foundation and will again be chaired by MEP Karl-Heinz Florenz on 10 January 2017.



## Forum des Agriculteurs Responsables Respectueux de l'Environnement – 2016

FARRE, the Forum des Agriculteurs Responsables Respectueux de l'Environnement (Association for responsible and environment-friendly farming) was founded in 1993 with the aim to develop sustainable farming practices throughout French agriculture and to further promote dialogue between farmers and consumers. FARRE works with a national network of open farms and, as a “forum”, organises regular events with various stakeholders from the agricultural and environmental sectors.

**In 2016, key projects / activities of FARRE included:**

### #Agridemain project:

- **February 2016:** The first #Agridemain project symposium took place with 250 participants. FARRE association and its partners set the #Agridemain project basis: The aim of #Agridemain is to promote a realistic picture of agriculture in society. 15 agricultural partners (farmers, professional organisations, industries, suppliers, researchers, and advisors) gathered around a common vision of modern agriculture and promote its diversity to demystify the stereotypes around farming.
- **August 2016:** The first communication event of the #Agridemain project was “The Harvest Festival”: Like “Neighbours Day”, at “Harvest Festival” #Agridemain farmers invited citizens to come to their farm and talk to farmers. 18 Harvest Festival events took place with success. The aim was to show the public the modernity of this profession and how farmers are connected with the world around them, and their contribution in territories.
- **September 2016:** 3 #Agridemain ambassadors shared their experiences on the radio and TV (France Info and Télématin).

**International Agricultural Show in Paris (700,000 visitors):** FARRE farmers explained their practices and tools for sustainable farming on the “Vegetal Odyssey”, a 1,200 square metre farm.

### IPM Toolbox

- **Farre continues to develop “The IPM toolbox” website:** This toolbox aims at providing farmers with crop-specific levers that can respond to their plant protection issues (weeds, insects, diseases, nutrition). The toolbox provides video testimonials from farmers. The website is in French and available at [www.boitagri.com](http://www.boitagri.com).
- **The IPM toolbox won a prize in the category “sharing and new ideas” during the “Farmer’s victory competition”** that was organised by the agri-communicants network (Syropa) This distinction is the reward for 2 years of work to promote good agricultural practices.

**BiodiversID programme:** This national programme focuses on training as well as the production of global advisory documents and individual action plans to enhance on-farm biodiversity. BiodiversID programme is part of the European “The farm network” with BASF as partner.

**Training activities of Certiphyto for good practices in plant protection:** The association is setting up a new training offer. Three training sessions are proposed: Certiphyto training (legislation), IPM training and TOPPS training (Train Operators and Promote Best Practices & Sustainability), spray drift management and runoff diagnosis.

**Communication tools:** FARRE continuously provides on-farm videos such as portraits of farmers and agro-environmental issues on its YouTube channel “Asso Farre”.





## Förderverein Integrierte Landwirtschaft Luxemburg – 2016

FILL (Association for the Promotion of Integrated Farm Management Luxembourg) was founded in 1993 with the aim to promote sustainable agriculture and Integrated Farm Management practices in Luxembourgish agriculture through an efficient knowledge transfer from research to practice. FILL stimulates an active dialogue between the farmer and the consumer in order to communicate the holistic approach of Integrated Farm Management. In 2016, 24 organisations and companies from the agricultural sector supported the work of FILL as members.

**In 2016, key activities / projects of FILL included:**

**21 April:**

**General Assembly and conference on agri-environmental and climate measures 2014-2020 together with the Minister of Agriculture, Fernand Etgen.**

**Key project 1: AutoGrassMilk:**

Since 2014 FILL is participating in the European project “AutoGrassMilk” (FP-7 project). The objective of the project is to develop and implement improved sustainable farming systems that integrate the grazing of dairy cows with automatic milking systems, and are appropriate to the different approaches to dairy farming that are found across Europe. Associated with AutoGrassMilk, FILL organised a conference on 15 January on “Innovative dairy production based on pasture” in Ettelbrück with speakers from France, the Netherlands, Denmark, Belgium and Luxembourg.

**Key project 2: EFFO – Efficient crop rotations and Integrated Pest Management for a better water quality:**

EFFO is a new research project on diversity in crop rotations and Integrated Pest Management. The project was launched in November 2015. The project aims to improve water quality especially for rapeseed that is grown in water protection areas; other objectives are soil protection and improvement of biodiversity.

FILL, Ministry of Agriculture, Ministry of Research, Ministry of Sustainable Development, Lycée Technique Agricole (Agricultural School of Ettelbrück), Chamber of Agriculture and the Luxembourg Institute of Science and Technology (LIST) are partners in this project.

Associated with the EFFO project, FILL organised a conference on 4 March 2016. Speakers from Belgium, Switzerland and Luxembourg debated in Ettelbrück on “Alternative techniques in integrated rapeseed production”. On 24 June, the project was presented to the public on a field demonstration in Reisdorf. FILL also provided insights in the project during the Foire Agricole in Ettelbrück from 1 to 3 July 2016. And on 21 November 2016, FILL organised an expert talk at the Luxembourg Institute of Science and Technology (LIST) in Esch-sur-Alzette together with the Minister of Environment, Carole Dieschbourg, and the Minister of Agriculture, Fernand Etgen.



# Forum Moderne Landwirtschaft – 2016



FORUM focuses on communicating Modern Agriculture. As a mutual platform for agriculture, as well as up- and downstream sectors, FORUM initiates and accompanies dialogue with urban society. The brand “Modern Agriculture” provides a communicative umbrella for the industry at large and reveals the strengths of future-oriented Modern Agriculture that is based on sophisticated and innovative solutions for all issues related to food and food safety.

## In 2016, key projects / activities of FORUM included:

- **Brand “Modern Agriculture”:** In 2016, the new brand “The knowledge of all of us. Modern Agriculture” was launched. Key messages include: Modern Agriculture is forward looking and based on sustainable processes and measures. Whilst striving for economic success, Modern Agriculture is conscious of the industry’s responsibility for society, livestock and environment. Knowledge, expertise and innovation allow continuous improvement of practices, and Modern Agriculture is open for dialogue with all interested citizens. [www.moderne-landwirtschaft.de](http://www.moderne-landwirtschaft.de)
- **“EventFarm”** (“ErlebnisBauernhof”): The EventFarm tackled issues such as “What does the milking robot tell a farmer about the health of his cows?” or “How do drones enable farmers to reduce the amount of plant protection products used?” 60 partners offered insights and dialogue to almost 400,000 visitors of International Green Week. During the ten day event, the new dialogue project “AgrarScouts” was launched. In this project, young farmers, students, consultants and staff of agricultural companies provide authentic insights and offer dialogue ‘on equal terms’.
- **“EventFarm mobile”** (“ErlebnisBauernhof mobil”): On five occasions and with different regional partners, the mobile exhibit presented Modern Agriculture on several hundred square metres each time. Thousands of visitors were able to discover different production sectors such as arable farming with N-sensors, site-specific fertilisation and GPS-guided tractors, and modern animal husbandry in the Cow- and PigsMobiles. Also at the EventFarms mobile, AgrarScouts provided authentic insights in Modern Agriculture.
- **“PigsMobile and CowMobile”** (“SchweineMobil” und “KuhMobil”): Two PigsMobiles and a CowMobile were on tour in Germany in 2016. Mostly requested by organisers of local or regional fairs, events and open days, these mobiles provide insights in modern livestock systems and an excellent basis for discussion with the public. Wherever these mobile units are on display, also local and / or regional media are interested and publish positive reports.
- **“Initiative Innovation & Environment”:** Today, the „Land in Hand“-project is the main topic of the initiative. Participation in the DLG Field Days and the fruitful project cooperation between the town of Hassfurth and a local farmer were followed by intensive media coverage. This launched similar activities in numerous other municipalities. In 2016, a technical guideline was also published in English to offer useful advice for the planning and implementation of measures for ecological revaluation beyond the borders of Germany.
- **The “Network Modern Agriculture“** enables stronger networking and learning from each other. In addition to strategy workshops, the Network Academy organised Facebook trainings, for example. In cooperation with an agricultural magazine, the “Strong farmers, strong image” project will focus on professional PR-training for two farms in 2016/2017.
- **Nine new members** joined FORUM since the autumn of 2015, thus highlighting their conviction that agriculture needs a broad and mutual communication base.





## Grain Growers' Association Hungary – 2016

GOSZ, the Grain Producer's Organisation Hungary (Gabonatermesztők Országos Szövetsége) is the professional interest representative for the grain product line including producers of oil, protein, fibre and other plants in Hungary. GOSZ was founded in 2004 and currently represents about 1.5 million hectares of arable land. The main objective of the organisation is to support an economically viable, environmentally responsible and socially accepted agriculture. This includes protecting members' interests and representing growers' interests in sectoral, regional, national and European regulations and legislation. On the regional as well as national level, this also includes the protection of members against the breach of their interests and / or discrimination in their economical relationships with business partners.

One key element of GOSZ's activities relates to developing members' agricultural knowledge and expertise via regular information and trainings. However, informing the public about the achievements of modern, efficient and productive arable farming and the environmental and social services provided by farmers are equally important objectives. GOSZ closely co-operates with associations such as the Hungarian Poultry Association, Sheep Association, Milk Association, Rabbit Association, Meat Association and Seed Grain Association, and with interest representations such as the Hungarian Agricultural Institute, the Grain Alliances, as well as the Hungarian Peasant Associations MAGOSZ and MOSZ in all grain related questions. The GOSZ secretariat continuously works on strengthening existing and building new relationships.

### In 2016, key projects / activities of GOSZ included:

- GOSZ participated in the AGROmash EXPO in Budapest from 27<sup>th</sup> to 30<sup>th</sup> January with a stand and a well attended conference. The fair was attended by 53,000 visitors, and the GOSZ exhibit particularly addressed current problems and challenges in agriculture. About 110 participants took part in the GOSZ conference "Field Work Day".
- On 3 March 2016, GOSZ members had the opportunity to visit the Dow AgroSciences plant-breeding station and research centre in Szeged. The visit to the research centre, opened in 2014, provided valuable information and insights into some of the world's most modern technical facilities for plant breeding.
- On 4 April 2016, GOSZ honoured 13 laureates for their outstanding achievements for Hungarian Grain Production and Integrated Farm Management in Hungary with the Hungarian Grain Grower Award. This distinguished award was presented in Kecskemét for the third time.
- With a reference to the International Year of Soils 2015, GOSZ organised a conference for farmers and advisors on 17 May 2016, addressing soil protection issues and future challenges in practical agriculture. The conference was attended by 230 participants and particularly highlighted the need to efficient production whilst taking care of agricultural soils as precious and limited resource.
- Between 1 and 3 September, GOSZ also participated as an exhibitor in the 30<sup>th</sup> International Bábolna Farmers' Days and Exhibitions and particularly addressed Integrated Farm Management as sustainable approach to modern and efficient arable farming.



## Linking Environment And Farming – 2016



Linking Environment And Farming (LEAF) is the leading organisation delivering more sustainable food and farming. We develop and promote **Integrated Farm Management (IFM)** in three main areas:

### Facilitating knowledge generation and exchange amongst farmers and researchers:

- Ongoing development of the LEAF Sustainable Farming Review, an on-line self-assessment resource supporting farmers in implementing IFM
- Launch of Bangor University as LEAF's ninth **Innovation Centre**, showcasing sustainable farming methods, particularly in lowland and upland livestock systems
- Our first **Integrated Farm Management Conference** was held exploring the development and future IFM, with speakers from our LEAF Network of Demonstration Farmers and Innovation Centres
- The strengthening of IFM information for LEAF members through regular IFM Bulletins, events and the **LEAF Information Centre** – an on-line resource for LEAF members housing our technical resources and guidance documents covering all aspects of IFM
- Continuing involvement in the **Sustainable Intensification Platform (SIP)** with a number of technical events held on SIP study farms providing insights into sustainable intensification and its practical application across a range of farming sectors and systems
- Our 38 LEAF Demonstration Farms between them hosted more than 365 visits for more than 10,000 visitors

### Developing market opportunities:

- Our fourth **Global Impacts Report** showed a significant growth in the amount of land across the globe growing to the LEAF Marque Standard. LEAF Marque certified businesses are currently operating in 37 countries worldwide, representing 342,556 hectares of crop
- Our inaugural **LEAF Marque Summit** brought together key players from across the food and farming industry to debate the development and delivery of more sustainable food chains
- Continual development of the **LEAF Marque Standard** to ensure it remains a transparent and robust label, the new style version 14.0 has been well received by farmers
- Ongoing involvement as a Full Member of **ISEAL Alliance**, helping to provide independent, transparent verification of LEAF Marque, an environmental assurance system recognising sustainably farmed products
- **Collaborative working** with the supply chain including Jordans and Marks & Spencer to drive forward greater consumer commitment and demand for sustainably produced food

### Engaging the public in sustainable food and farming

- 382 farms opened for **Open Farm Sunday** and welcomed 261,000 visitors
- Thousands of school children visited farms throughout June as part of **Open Farm School Days**
- A programme of free Open Farm Sunday training events held to help host farmers deliver inspiring events and **Speak Out** training events to equip farmers with essential communication skills
- Ongoing visits and talks given by our LEAF Demonstration Farmers to help build public trust and understanding in farming and food production.



# Odling i Balans – 2016



## Activity report for the year 2016

2016 was the year in which Farming in Balance celebrated the organisation's 25<sup>th</sup> anniversary. A large celebration was held in the skyscraper Turning Torso in Malmö, Skåne, on 10 March, with an excellent view across the landscape of southern Sweden once the clouds were gone. A large group gathered for this celebration to listen to Kristina Yngwe, a member of the Swedish Parliament who gave a speech on "Will Swedish agriculture have a future?" Farming in Balance has achieved a lot during the 25 years of the organisation's history so far, and the discussion tackled its role in the future – and how to shape "Farming in Balance 2.0".



Three main projects have been going on throughout 2016:

- Optimal placement of countermeasures to reduce nutrient losses – possibilities and limitations
- Completion of the pilot project "Promoting biodiversity on farms"
- A farm-indicator project

The objective of the farm-indicator project was to identify and evaluate key factors for farmers and agricultural businesses, and to develop a model to calculate environmental as well as climate- and production-related indices by using several dimensions. Data from the model can be used to evaluate the impact of new policies and new legislation, enabling a qualitative evaluation and demonstration. This includes visits to farms to show Good Agricultural Practice, and provides a good quality database from pilot farms which can be used for further research and development.

### OiB annual seminar:

180 participants gathered in Linköping on January 19 for a full day on how to optimise nitrogen fertilisation. Tailored nitrogen rates provide a higher yield and better quality produce and minimise losses to soil and air at the same time. Key issues raised during the day included: How can we ensure an optimal crop and a high yield in the right quality? Can we increase nitrogen efficiency and minimise environmental impacts? Which tools do we have to determine the crops' nitrogen needs? The objective was to deepen the understanding of the importance of nitrogen for crop development, yield and quality, and thus to improve the accuracy and efficiency of nitrogen fertilisers.

## Skylark Foundation – 2016

Skylark Foundation (Stichting Veldleeuwerik, The Netherlands) started in 2002 as an initiative of Heineken and 11 farmers. Now, Skylark foundation has grown to a network of 400 farmers and more than 60 partners. The Skylark Foundation is a knowledge platform where arable farmers and food processors collaborate in their joint ambition to sustainably improve arable farming. To enable this, a specific Skylark methodology was developed. The essence of this methodology is that every arable farmer, supported by an accredited adviser and colleagues, writes and realises his own sustainability plan. Thus, building experience and actively exchanging knowledge, farmers continuously increase their level to more sustainable arable farming.

### In 2016, key projects / activities included:

- **Regional group meetings:** A total of 400 farmers in 40 regional groups were participating in Skylark in 2016. There are 42 accredited advisors helping farmers with their sustainability plans.
- **Partners:** In 2016, Skylark has grown to 62 partners.
- **Knowledge meetings:** Based on knowledge developed in projects or from our partners, 37 knowledge meetings were organised in which farmers and partners participated. Knowledge meetings aim at inspiring farmers to improving the sustainability performance on individual farms. In 2014 and 2015, we organised 25 and 36 knowledge meetings, respectively.
- **Projects:** Several projects were executed in the field of sustainable agriculture. Highlights of finished and ongoing projects are:
  - Introduction of an annual report with the major highlights of the year 2015 and the sustainability progress our farmers are making. The report is available at the website [www.veldleeuwerik.nl](http://www.veldleeuwerik.nl).
  - “De Hoeksche Boer maakt het Waard”, one of the major projects, was in its second and final year. This project aims at positioning de Hoeksche Waard (an area close to Rotterdam) as the area for sustainable agriculture in Europe.
  - In 2016, a new demonstration project started in close cooperation with a farmer and the province of Drenthe. This project is called “Broedplaats” (hatching nest), a name that refers to a working farm where innovations accelerate and there is the opportunity for stakeholders to learn about sustainable agriculture.
- **Communication:** In 2016, the communication strategy was renewed and the website of Skylark relaunched. The newsletter was released 12 times (every month). With this newsletter, more than 1,200 interested persons follow the work of Skylark. Also a Facebook site was launched in 2016; we now have 222 likes. The twitter account which we had for 3 years now has 1,420 followers.
- **Certification:** As proof of internal controls, Skylark Foundation received an ISO 9001:2008 certificate for the second time. In addition, a farmers certificate was developed in 2015: Farmers who fulfilled Skylark requirements in 2016 received a Skylark certificate for the first time. With this certificate farmers can benefit from several advantages with chain partners and CAP greening.
- **CAP greening:** Foundation Skylark received the status ‘Sustainability certificate’ in 2015, which can be used as an equivalent package for farmers to apply for CAP greening funding. For the 2<sup>nd</sup> year in row, more than 200 farmers use this equivalent package.
- **Governance:** During 2016, Mr Henk Heinhuis retired; he was replaced by Mrs Hedwig Boerrigter as new director of Skylark Foundation.



## Associate EISA Members:



European Crop Protection  
Association (ECPA)  
6 Avenue E van Nieuwenhuysse  
1160 Brussels, Belgium  
tel.: + 32 2 663 15 50  
fax: + 32 2 663 15 60  
ecpa@ecpa.eu, www.ecpa.eu

The European Crop Protection Association (ECPA) represents the crop protection industry at the European level. Its members include all major crop protection companies and national associations across Europe. ECPA promotes and upholds the highest standards for human safety and environmental care in European agriculture, based on sustainable, productive, value-added and innovative farming methods. ECPA is committed to: engaging in constructive dialogue with all those who care about the environment and human safety in European agriculture; introducing innovative crop protection solutions, promoting sustainable agricultural practices and contributing to a healthy, high-quality, affordable food supply for all by maintaining plant health, increasing plant productivity and enhancing farm practices.



European Landowners'  
Organization (ELO)  
67 rue de Trèves  
1040 Brussels, Belgium  
tel.: + 32 2 234 30 00  
fax: + 32 2 234 30 09  
elo@elo.org, www.elo.org

Representing more than 60 member organisations from all countries in Europe, the European Landowners' Organisation is committed to promoting a sustainable and prosperous countryside and to increasing awareness relating to environmental and agricultural issues. Active in all segments of Brussels, the ELO develops policy recommendations and programmes of action that promote a sustainable and profitable countryside. To spread its message, the ELO organises meetings and events that gather key actors from the rural sector and policy makers at the local, regional, national and European level, as well as developing unique programs that show positive change in the field. With an enormous range of members, contacts, and skills, the ELO maintains a unique position among the think tanks in the agricultural, environmental and rural activities' sectors.



European Feed Manufacturers'  
Federation (FEFAC)  
223 rue de la Loi Bte 3  
1040 Brussels, Belgium  
tel.: + 32 2 285 00 50  
fax: + 32 2 230 57 22  
fefac@fefac.eu, www.fefac.eu

The European Feed Manufacturers' Association was founded in 1959 by five national compound feed associations. FEFAC membership today consists of national associations from EU Member States as full members and of an increasing number of observer members from non-EU countries. FEFAC is the only independent spokesman of the European Compound Feed Industry at the level of the European Institutions and deals with the various issues of sustainable feed production and use such as environmental footprinting and responsible supply.

## Associate EISA Members: (continued)



Fertilizers Europe  
6 Avenue E van Nieuwenhuysse  
1160 Brussels, Belgium  
tel.: + 32 2 6 75 35 50  
fax: + 32 2 6 75 39 61  
web@fertilizerseurope.com  
www.fertilizerseurope.com

Fertilizers Europe represents the major fertilizer manufacturers in Europe. The association promotes the important role of fertilizers and balanced fertilization in European agriculture and monitors upcoming agricultural, environmental, safety, health, trade and legislative issues – for an efficient, productive and environmentally responsible crop nutrition that safeguards yields, product quality and the protection of the environment, i.e. soil, water, air, as well as natural biota such as fauna and flora.



IFAH-EUROPE  
International Federation  
for Animal Health-Europe  
Av. de Tervuren 168, box 8  
1150 Brussels, Belgium  
tel.:+ 32 2 543 7560  
fax:+ 32 2 537 0049  
info@ifahaurope.org  
www.ifahaurope.org

IFAH-Europe (International Federation for Animal Health Europe) is the federation representing manufacturers of veterinary medicines, vaccines and other animal health products in Europe. It represents both corporate members and national animal health associations in Europe. IFAH-Europe's mission is to promote a predictable, harmonised, science-based and innovative market place for the provision of quality animal medicines, vaccines and other animal health products, and so contribute to a healthy and safe food supply, and to a high standard of health and welfare for animals and people.

One particular field of activity is promoting the responsible use of veterinary medicines through EPRUMA – the European Platform for Responsible Use of Medicines in Animals.



Sustainable Agriculture Initiative  
Platform (SAI Platform)  
Avenue des Nerviens 9–31  
1040 Brussels, Belgium  
tel.: + 32 2 500 87 57  
fax: + 32 2 508 10 25  
info@saiplatform.org  
www.saiplatform.org

The Sustainable Agriculture Initiative Platform (SAI Platform) facilitates knowledge-sharing and best practices between stakeholders throughout the food and drink value chain and at a pre-competitive level that support the development and implementation of sustainable agriculture practices. Created in 2002 by Danone, Nestlé and Unilever as a non-profit organisation, SAI Platform today counts over 80 members, representing the entire food and drink value chain: farmers' cooperatives, manufacturers, processors, and retailers.

**EISA – [www.sustainable-agriculture.org](http://www.sustainable-agriculture.org)**

## Contact Details National EISA Members:

### FARRE

Mr Gilles Maréchal  
Forum des Agriculteurs Responsables  
Respectueux de l'Environnement  
19, rue Jacques Bingen  
75017 Paris  
France  
tel.: + 33 146 22 09 20, fax: + 33 146 22 02 20  
e-mail: farre@farre.org, www.farre.org



### FILL

Mr Marc Fiedler  
Förderverein Integrierte  
Landbewirtschaftung Luxemburg  
Service d'Economie Rurale  
115, rue de Hollerich  
1741 Luxembourg  
Luxembourg  
tel.: + 352 24 78 25 99, fax: + 352 49 16 19  
e-mail: marc.fiedler@ser.etat.lu



### FORUM

Dr Christoph Amberger  
Forum Moderne Landwirtschaft e. V.  
Fanny-Zobel-Straße 7  
12435 Berlin  
Germany  
tel.: + 49 30 814 5555-0, fax: + 49 30 814 5555 13  
e-mail: info@moderne-landwirtschaft.de  
www.moderne-landwirtschaft.de



### LEAF

Mrs Caroline Drummond  
Linking Environment And Farming  
Stoneleigh Park  
Warwickshire  
CV8 2LG  
United Kingdom  
tel.: + 44 24 76 41 39 11  
e-mail: enquiries@leafuk.org, www.leafuk.org



## Contact Details National EISA Members: (continued)

### **Odling i Balans**

Mrs Helena Elmquist  
Odling i Balans  
Franzengatan 6  
105 33 Stockholm  
Sweden  
tel.: + 46 8 787 59 66  
e-mail: [helena.elmquist@odlingibalans.com](mailto:helena.elmquist@odlingibalans.com)  
[www.odlingibalans.com](http://www.odlingibalans.com)



### **GOSZ**

Mr Petőházi Tamás  
Grain Producers' Organization Hungary  
Károly krt. 5/A félemelet 4  
1075 Budapest  
Hungary  
tel.: + 36 1 332 2330, fax: + 36 1 312 8486,  
e-mail: [gabonatermesztok@gabonatermesztok.hu](mailto:gabonatermesztok@gabonatermesztok.hu)  
[www.gabonatermesztok.hu](http://www.gabonatermesztok.hu)



### **SKYLARK FOUNDATION**

Mrs Hedwig Boerrigter  
Stichting Veldleeuwerik  
Duit 1  
8305 BB Emmeloord  
The Netherlands  
tel.: +31 06 51 423 828  
e-mail: [hedwig.boerrigter@veldleeuwerik.nl](mailto:hedwig.boerrigter@veldleeuwerik.nl)  
[www.veldleeuwerik.nl](http://www.veldleeuwerik.nl)



## Contact Details EISA:



### **EISA e. V.**

Straelener Ring 20  
41812 Erkelenz  
Germany  
[www.sustainable-agriculture.org](http://www.sustainable-agriculture.org)

### **EISA Technical Director**

Dr Andreas Frangenberg  
EISA c/o factum est  
Straelener Ring 20  
41812 Erkelenz  
Germany  
tel.: + 49 2431 74 828, fax: + 49 2431 973 229  
e-mail: [a.frangenberg@sustainable-agriculture.net](mailto:a.frangenberg@sustainable-agriculture.net)

### **EISA Policy Officer**

Mr Martijn Buijsse  
EISA c/o Buijsse Consultancy BV  
Broeder Hogardstraat 26  
5427 EJ Boekel  
The Netherlands  
tel.: + 31 6 55 23 91 55  
e-mail: [m.buijsse@sustainable-agriculture.net](mailto:m.buijsse@sustainable-agriculture.net)

### **EISA Consultant**

Mr Jean-Charles Bocquet  
EISA  
8 Rue de la Butte aux Bergers  
95470 Saint Witz  
France  
tel.: + 33 6 42 31 36 73  
e-mail: [jeancharlesbocquet13@gmail.com](mailto:jeancharlesbocquet13@gmail.com)



**EISA e.V.**  
**Straelener Ring 20, 41812 Erkelenz, Germany**  
**[www.sustainable-agriculture.org](http://www.sustainable-agriculture.org)**