



European Platform for the Responsible Use of Medicines in Animals

**FOR IMMEDIATE RELEASE**

**EPRUMA on European Antibiotic Awareness Day 2017:  
#KeepAntibioticsWorking**

**Brussels, 15 November 2017: EPRUMA welcomes the 10<sup>th</sup> European Antibiotic Awareness Day, and pledges to promote the responsible use of antibiotics, as part of the veterinarians' toolbox, and to fight antimicrobial resistance with a One Health approach.**

'Having healthy animals is key to human health, and the environment', said EPRUMA Chairman, Rens van Dobbenburgh. 'Our 10 member organisations work together to ensure the availability and preserve the efficacy of animal medicines – including antibiotics – in the future, both for animals and people. Promoting best practices to organisations active in animal health and the agri-food chain is the heart of EPRUMA's agenda' he said.

In a new video EPRUMA explains its pledge to keep veterinary antibiotics working, under the motto 'Use them: As little as possible, and as much as necessary'.

EPRUMA will be communicating progress on its '7 commitments to the responsible use of veterinary medicines' to EU stakeholders on 5 December at an event taking place at the European Parliament in Brussels. For further details, visit [www.epruma.eu](http://www.epruma.eu)

**Ends**

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**Notes for editors:**

- EPRUMA video pledge on EAAD 2017: <https://www.youtube.com/watch?v=3D7Dt6dLKxk&t=3s>
- EPRUMA declaration on '[7 commitments to the responsible use of veterinary medicines](#)' (October 2016)
- EPRUMA is a multi-stakeholder platform linking best practice with animal health and public health. It aims to ensure best practice through responsible use of medicines in the prevention and control of animal diseases.

**EPRUMA**

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### EPRUMA partners:

- AnimalhealthEurope: The voice of the animal medicines industry
- COPA-COGECA: European Farmers and Agri-Cooperatives
- Diagnostics for Animals
- EGGVP: European Group for Generic Veterinary Products
- EISA: European Initiative for Sustainable Development in Agriculture
- FECAVA: Federation of European Companion Animal Veterinary Associations
- FEFAC: European Feed Manufacturers Federation
- FESASS: European Federation for Animal Health and Sanitary Security
- FVE: Federation of Veterinarians of Europe
- PGEU: Pharmaceutical Group of the European Union

### Associate partners (National Responsible Use platforms):

- AMCRA: Centre for Expertise on Antimicrobial Consumption and Resistance in Animals (Belgium)
- RUMA: Responsible Use of Medicines in Agriculture Alliance (United Kingdom)
- SDa: Veterinary Medicines Authority (The Netherlands)
- VETRESPONSABLE: Platform for the Responsible Use of Medicines in Animals (Spain)

For further information visit, [www.epruma.eu](http://www.epruma.eu)

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